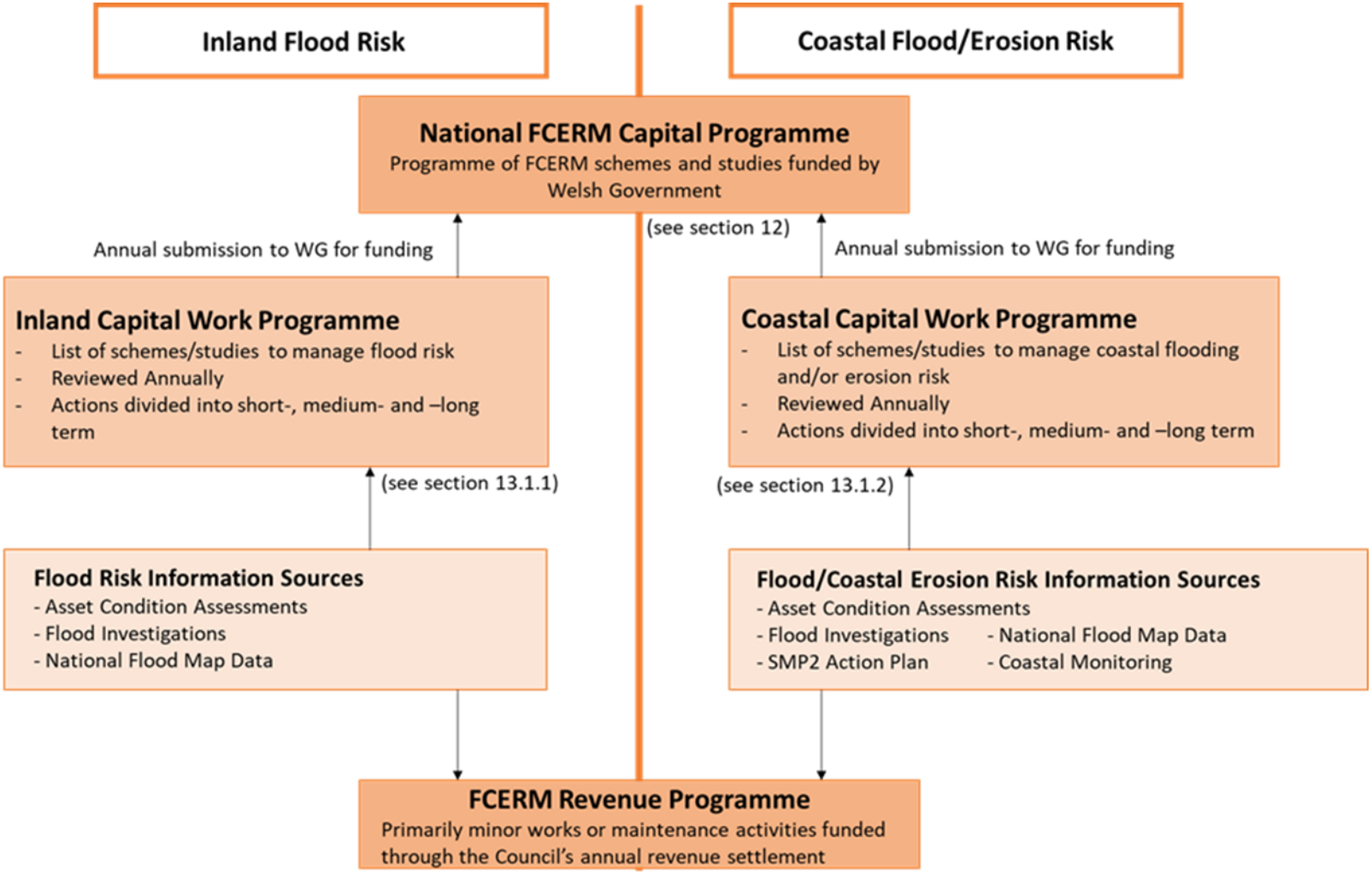Appendix E: Summary of how Gwynedd Council FCERM programmes will be identified and promoted